

## Press Release: Lubricant Expo Europe 2024 to Showcase the Future of the Lubricant Industry

Düsseldorf, Germany 17<sup>th</sup> – 19<sup>th</sup> September 2024.

[Lubricant Expo](#), Europe's largest event for the lubricant industry, returns for its third year with more exhibitors and an exceptional conference programme of leading global speakers. Now the largest exhibition of its kind, the event will feature over 200 exhibiting suppliers, showcasing the latest advances in lubrication technology. This year's event is set to take place from September 17th - 19th, 2024, at Messe Düsseldorf, Germany, and continues to provide a unique platform for networking and knowledge sharing among lubricant solution providers, end-user buyers, and the entire chemical and equipment supply chain.

### Conference Highlights

The free-to-attend three-day event offers an impressive lineup of over 90 expert speakers from renowned global brands covering a vast range of topics, from maintenance best practices to cutting edge system development for OEM's. Key topics will include:

- **Technological Advancements:** Insights into new, high-performing lubricants and the technologies driving demand for them.
- **xEV Performance Enhancement:** A deep dive into the advances and new functions made possible with the latest lubricant technologies
- **Technology Transfer from Aerospace Applications:** Boundary pushing R&D from the European Space Agency and NASA entering terrestrial and industrial applications.
- **Technology Trends in Future Fuels for Maritime, Energy & Power Generation:** Perspectives from WinGD, Volvo, and FEV on OEM technology developments and industry insight about future fuels such as hydrogen and ammonia.

### Day One Keynote Sessions

The conference will kick off on Tuesday, September 17th, with a keynote leadership panel titled "**Value Creation in the Lubricants Sector.**" This session, chaired by Rafe Britton, Technical Specialist of Lubrication Expert, will feature prominent speakers, including Dr. Mathieu Boulandet, Managing Director of Castrol; Petra Matzat, Director Lubricants at Shell; Chris Locke, EVP Sustainable Transportation at Infineum; Sander van Donk, Vice

President of Lubrizol Additives; Philippe Yannic, Vice President for Commercial at Afton Chemical and Robert Outram, Vice President Chemicals & Materials for Markets & Markets. These expert speakers will delve into the challenges and opportunities facing the lubricant industry and its customers, including the energy transition, electrification of the automotive sector, emerging OEM specifications, raw material demand and value creation in the market.

Following the keynote, the conference splits into a two-track format with educational sessions for attendees from automotive, industrial manufacturing, food & beverage, marine, aerospace, maintenance & operations, lubricant development, and senior executives looking to understand the industry-wide challenges and opportunities within the lubricants sector.

### **An Unmissable Opportunity**

Raymond Pietersen, Event Director Lubricant Expo: "It's exciting to see so many new exhibitors joining the show this year, the growth of the exhibition alongside a fresh programme of conference sessions means the event can really highlight the innovations occurring within the lubricant industry. We have some wonderful contributions coming from the customer side this year at the conference, including presentations from WinGD, FEV, Cube Green Energy and Volvo Construction Equipment, so I'm looking forward to seeing the conversations between industry experts and the wider customer groups attending, both at the conference stages and the now vast exhibition floor. Whether you're a lubricant industry professional or someone who relies on staying up to date with lubrication solutions and strategies, this is an event not to miss!"

### **About Lubricant Expo:**

Lubricant Expo is Europe's leading event for the lubricant industry, bringing together a global audience of solution providers, end users, and supply chain professionals. With a focus on innovation, sustainability and market dynamics, Lubricant Expo provides a unique platform for networking, learning, and business growth.

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